

Payap University
International Business MBA
Faculty of Business Administration

Student Internship Program (SIP)

Batch Strength

10 Students with upper limit of 20 students

Advisory and Supervisory Coordinators

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Program Description

This short program is designed to provide an opportunity for students to integrate and apply academic knowledge from the class with in-depth practical work or on the job experience in businesses or organizations compatible with the student's interest or career-related within the Thai Cultural Context.

Program Objectives

By the end of this program, students should be able to:

1. Gain practical experience in the field of the student's interest within the Thai cultural context;
2. Apply general knowledge and skills learned from the individual's country to the realities of an actual work setting;
3. Understand the power of cultural diversity especially in international business for personal career development in an international setting.

Program Structure

Four major teaching and learning approaches will be used in this program. Firstly, a series of lectures will be given on International Business and its context by different lecturers. Secondly, at least ten days will be provided for students to spend in a particular industry or organization assigned by the supervisor for students pursuing particular subjects of interest. Thirdly, students will do project work by visiting industries and also sight seeing within the country. Finally, students are required to produce an academic paper for the project report and presentation.

Sample Program Outline (Conducted by Payap University from March 1 – April 1, 2008 with Ambedkar Institute of Management Studies, India)

Part I Student internship study project setting			
Date	Topic	Lectured by	Hours
2/3	International Business Workshop I 1.1 Overview of the course 1.2 Campus Tour 1.3 Thai culture and Customs 1.4 Cultural diversity and its significance 1.5 Corporate Social Responsibility: Asian perspective		
2/3	Break for Relaxation and Rest		
3/3	International Business Workshop II 2.1 Sufficient economics 2.2 Globalization and business trends in Asia 2.3 Doing business in Asia and opportunities 2.4 Chiang Mai as centre for future business development		

4/3	International Business Workshop III 3.1 Information Skills for Research and Postgraduates 3.2 Producing SIP report (individual report) 3.3 Seminar on selected topic <ul style="list-style-type: none"> • Finance • Marketing • Human resources 		
5/3	4.1 Marketing in Thailand 4.2 Globalization and Greater Mekong Subregion		
Part II Observing The Thai Industries and Businesses			
6/3	2.1 Business Tour I - Chiang Mai -Chiang Mai Chamber of Commerce -Hotel/apartment/guest-house businesses -Technological business		
7/3	-Condominium and Tourism businesses -Spa Businesses -Meeting up with The President of Payap University		
8/3	International Marketing		
9/3	Break for Relaxation and Rest		
10-13/3	2.2 Business Tour II -Chiang Rai -Ceramic Plant in Lampang -Chiangrai Siam Winery Co.,Ltd. -Chiangsean; the ancient city -The Chiangsean port -Border Trade		
14/3	2.3 Business Tour III – Lampang/Lamphoon -Thanathon Orchard (Chiangmai Thanathon.Co.,Ltd)		
15/3	-Pottery Factory -Ecological home-stay		
16/3	Break for Relaxation and Rest		
17-22/3	-Independent research and consulting <ul style="list-style-type: none"> • Human Resource • Finance • Marketing 		
International Business Workshop III			
23-26/3	Writing report		
27/3	Presentation -Group report		
28/3	PYU's Bookshop operation observation and final visit to a non-profit organization		
29/3	International Business Seminar		
30/3	Individual Times		
Conclusion			
31/3	Certificate presentation and farewell Awards presented to top three projects and presentations		
1 April	Departure		

Requirement

In order to satisfy the requirements for this internship, students must complete projects to receive certificates. Students are required to keep a daily journal of activities and experiences during the trip and attend lectures or seminars. Students must produce an academic paper, and give an oral presentation of the projects.

Assessment

To be successful, performances of students will be taken into consideration as followings:

1. Working within the required number of hours and 100% attendance of the activities
2. Adequate completion of learning objectives
3. Completion of required academic paperwork and other assignments.

Recognition

A certificate will be given by Payap University confirming the successful completion of the internship program undergone by the each student after submission of the report given by the student. Awards will be given by the IBMBA Program Faculty to the top three students of the SIP Program.

Accommodation

Students are required to stay as provided by Payap University. The accommodation will include break fast and dinner.

Transportation

Transportation for industry visits will be provided by Payap University.

Facilities

Facilities such as library, extra curricular activities, internet, computer, handouts, ID Card, etc. will be provided to students.

Insurance

Health and accident insurance covers SIP students the same as Payap students during his/her stay in Chiang Mai.

Cost of program

The fees for delivery of a SIP, and the other expenses covering project's implementation may vary depending on the final agreed upon program schedule.

Accompanying Faculty

A Faculty Member from the participating college must accompany the SIP batch.