

**Bachelor of Arts Program in English Communication
(International Program)
Revised Program 2017**

Program Structure

Curriculum Structure and Course Credits

To be eligible for degree of Bachelor of Arts Program in English Communication, a student must earn at least 126 credits distributed as follows, and maintain a minimum grade point average of 2.0.

1. General Education Courses	30 Credits
1.1 Social Sciences and Humanities Courses	9 Credits
1.2 Mathematics, Sciences and Technology Courses	9 Credits
1.3 Language Competency for Communication Courses	12 Credits
2. Major Courses	at least 90 Credits
2.2 Major Required Courses	60 Credits
2.3 Major Elective Courses	at least 30 Credits
3. Free Elective Courses	at least 6 Credits
Total Number of Credits	126 Credits

Note:

1. The numbers after each course (e.g., 3 (3-0-6)) represent the credits, lecture hours, laboratory/practice hours, and self-study hours, respectively.
2. It is the responsibility of the student to meet all prerequisite requirements. Students may not be allowed to take a course if its prerequisites have not been satisfactorily passed.

1. General Education Courses **30 Credits**

1.1 Social Sciences and Humanities courses **9 Credits**

Students are required to take 9 credits from the Social Sciences and Humanities courses.

GE 111 TRUTH AND SERVICE **3 (3-0-6) Credits**

History of Payap University. Examining one's inner self for truthfulness. Exercising character

development for service consciousness. Being conscious to morally and ethically serve other people, your country and society. Practicing life skills based on a sufficiency economy and apply them to daily life.

GE 113 A PATH TO WISDOM **3 (2-2-5) Credits**

Methods of learning and acquiring knowledge morally and responsibly by oneself from a variety of sources or information technology. Having holistic thinking skills pertaining to social, economic, political, culture, ethical, moral, and environmental issues of Thai, ASEAN, and global communities.

GE 114 CITIZENSHIP, GOOD GOVERNANCE AND PEACE **3 (3-0-6) Credits**

Creating awareness of responsibility for being a valued citizen for Thai as well as global community. Exploring human rights with respect to human value. Learning about dishonesty and corruption in the Thai community. Learning about measurements and mechanisms for preventing and solving corruption problems. Employing good governance in life, coupled with living together in harmony.

1.2 Mathematics, Sciences and Technology courses **9 Credits**

Students are required to take 9 credits from the Mathematics, Sciences and Technology courses.

GE 141 MATHEMETICS FOR DAILY LIFE **3 (3-0-6) Credits**

Fundamental mathematics and mathematics for everyday life, probability, analysis of fundamental mathematical and statistical data.

GE 142 HEALTH MYTHS **3 (3-0-6) Credits**

General knowledge of wellness, health development in everyday life, food consumption, physical exercise, emotional management, prevention and treatment of common health problems.

GE 143 SCIENCE AND INFORMATION TECHNOLOGY FOR THE QUALITY OF LIFE

3 (3-0-6) Credits

Learning scientific and information technology processes for daily life. Computer safety and ethics, wise judgment in selection of IT, including impacts of technology on humans and society.

1.3 Language Competency for Communication Courses **12 Credits**

Students are required to take 12 credits from Language Competency for Communication courses. Three credits for an English course and 9 credits for another language (not first language or native language).

1.3.1 English Language Course **3 Credits**

GE 137 WRITING SKILLS AND ACADEMIC PRESENTATIONS **3 (3-0-6) Credits**

Essential skills needed for academic writing and presentations. Interpretation of works assigned. Usage of vocabulary and language structure. Writing essays or report papers. Practice and present academic writing formally and informally.

1.3.2 Other Language Options Courses (not first language or native language)

9 Credits

GE 128 THAI FOR CROSS-CULTURAL COMMUNICATION 3 (3-0-6) Credits

Thai communication for multicultural comprehension, expressing opinions for proper cross-cultural communication.

GE 129 THAI THROUGH MEDIA FOR LIFELONG LEARNING 3 (3-0-6) Credits

Learning Thai from printed material and electronic media and being able to understand, respond, and express opinions

GE 421 THAI IN THE WORKPLACE 3 (3-0-6) Credits

Thai in the work place and conversation in different working situations.

GE 151 CHINESE FOR CROSS-CULTURAL COMMUNICATION 3 (3-0-6) Credits

Chinese communication for multicultural comprehension, expressing opinions for proper cross-cultural communication.

GE 152 CHINESE THROUGH MEDIA FOR LIFELONG LEARNING

3 (3-0-6) Credits

Learning Chinese from printed material and electronic media and being able to understand, respond, and express opinions.

GE 451 CHINESE IN THE WORKPLACE 3 (3-0-6) Credits

Chinese in the work place and conversation in different working situations.

GE 161 JAPANESE FOR CROSS-CULTURAL COMMUNICATION

3 (3-0-6) Credits

Japanese communication for multicultural comprehension, expressing opinions for proper cross-cultural communication.

GE 162 JAPANESE THROUGH MEDIA FOR LIFELONG LEARNING

3 (3-0-6) Credits

Learning Japanese from printed material and electronic media and being able to understand, respond, and express opinions.

GE 461 JAPANESE IN THE WORKPLACE 3 (3-0-6) Credits

Japanese communication for multicultural comprehension, expressing opinions for proper cross-cultural communication.

GE 171 GERMAN FOR CROSS-CULTURAL COMMUNICATION 3 (3-0-6) Credits

German communication for multicultural comprehension, expressing opinions for proper cross-cultural communication.

GE 172 GERMAN THROUGH MEDIA FOR LIFELONG LEARNING

3 (3-0-6) Credits

Learning German from printed material and electronic media and being able to understand, respond, and express opinions.

GE 471 GERMAN IN THE WORKPLACE 3 (3-0-6) Credits
German language for job applications and in the workplace. Reading, writing and conversation in different working situations.

2. Major Courses at least 90 Credits

2.1 Major Required Courses at least 60 Credits

IEC 121 COMPOSITION 3 (3-0-6) Credits
An analysis of the approaches to four styles of writing: exposition, narration, description, and argument.

IEC 122 SPEECH WRITING 3 (3-0-6) Credits
The process of writing a well-organized speech through topic selection, research, drafting, and editing.

IEC 123 LOGIC AND CRITICAL THINKING 3 (3-0-6) Credits
An introduction to analytical reasoning and philosophical precursors. Including scientific methodology, formal logic and creative thinking.

IEC 124 ORAL PRESENTATION 3 (3-0-6) Credits
Skills of speaking and communication in both formal and informal situations. Speech writing, methods of speech organization, research and citing in presentations, and effective vocal and non-verbal delivery.

IEC 125 RESEARCH METHODS IN ENGLISH COMMUNICATION 3 (3-0-6) Credits
Skills to carry out research in English communication. Write reports, meaning of research, the elements of the research process, ethics and plagiarism, and an introduction to research language and writing.

IEC 211 INTRODUCTION TO THE SHORT STORY AND NOVEL 3 (3-0-6) Credits
(Prerequisite: IEC 123)
An introduction to reading and writing English language prose in short story and novel forms, examination of structural aspects, literary terminology, and cultural implications of short stories and novels, textual analysis and literary theory, how to produce critiques of literature.

IEC 222 ACADEMIC WRITING 3 (3-0-6) Credits
(Prerequisite: IEC 125)
The rudiments of basic essay writing, sophisticated models of academic writing in distinct forms, report and research paper writing according to humanities and different disciplines.

IEC 223 SMALL GROUP COMMUNICATION 3 (3-0-6) Credits
(Prerequisite: IEC 121)
A practical and theoretical introduction to small group dynamics designed to provide opportunities for developing and improving group communication skills, evaluation strategies and techniques necessary for effective group leadership, skills necessary for conducting and participating in small group discussions, problem-solving and decision-making.

- IEC 224 INTERCULTURAL COMMUNICATION** 3 (3-0-6) Credits
(Prerequisite: IEC 124)
The theory and practice of attaining intercultural communication skills, the production and reproduction of culture through communication, implementation of understandings of intercultural communication theory by conducting original research on a new culture.
- IEC 231 INTRODUCTION TO LINGUISTICS** 3 (3-0-6) Credits
An introduction to phonetics, phonology, morphology, syntax and semantics, as they are found in languages around the world.
- IEC 232 INTRODUCTION TO ENGLISH PHONETICS AND PHONOLOGY** 3 (3-0-6) Credits
An introduction to the English sound system, including phonetics and phonology. Using the International Phonetic Alphabet to transcribe the English language.
- IEC 311 POETRY AND DRAMA** 3 (3-0-6) Credits
(Prerequisite: IEC 211)
The development of literary awareness to broach two new genres of fiction: poetry and drama. The structural implications of closed and open forms of poetry, written practice in the composition of poetry, the basics of dramaturgy and stage space and theatre writing, scrutiny and analysis of contemporary and classic drama.
- IEC 317 MEDIA LITERACY EDUCATION** 3 (3-0-6) Credits
(Prerequisite: IEC 224)
How to negotiate through the multitude of messages and improve on media literacy skills, the complex relationship between the media and society.
- IEC 321 TRANSLATION I** 3 (3-0-6) Credits
(Prerequisite: IEC 231)
An introduction to the world of translation, both theoretical and practical, how translation is done as a profession, how the translation process works, and an introduction to handling issues that arise in translation.
- IEC 323 CULTURAL ANTHROPOLOGY** 3 (3-0-6) Credits
(Prerequisite: IEC 224)
The cultural perspective on human behavior including case studies, often illustrated by ethnographic films and slides, of world cultures, the cross cultural treatment of economic, legal, political, social and religious institutions and a survey of major approaches to the explanation of cultural variety and human social organization.
- IEC 331 SOCIOLINGUISTICS** 3 (3-0-6) Credits
(Prerequisite: IEC 224)
An introduction to the study of the relationship between language and society, the links between communication/language use, social identity and social power, using the principles of sociolinguistics to pursue academic research into sociolinguistic surroundings.
- IEC 421 PRINCIPLES OF PUBLIC RELATIONS** 3 (3-0-6) Credits
(Prerequisite: IEC 317)
Practical knowledge and skills needed to successfully succeed as a Public Relations practitioner, introduction to the industry, press release and feature writing, strategic planning and campaign design.

IEC 494 SENIOR SEMINAR 3 (3-0-6) Credits
Preparation course for work experience or senior project.

Students must complete one of the following Major Required 6 credit courses in the fourth year:

IEC 495 INTERNSHIP 6 (0-48-24) Credits
(Prerequisite: IEC 494)
A practicum in real circumstances and international environment.

IEC 496 CO-OPERATIVE EDUCATION IN ENGLISH COMMUNICATION 6 (0-40-20) Credits
(Prerequisite: IEC 494)
A practicum in a company or an organization selected by the students based on their knowledge, personal interests, and skills. The students are to learn through supervised work experience integrating their educational activities with on-the-job learning opportunities.

IEC 497 SENIOR PROJECT AND SEMINAR 6 (0-48-24) Credits
(Prerequisite: IEC 494)
Prepared under the close supervision of an English Communication instructor, a Senior Project presents the results from an original and independent research. The Senior Project addresses questions for which no known or generally accepted answers exist. An academic seminar is organized by the student to present their final project to an audience.

2.2 Major Elective Courses at least 30 credits.

IEC 111 READING FOR SPECIFIC PURPOSES 3 (3-0-6) Credits
Different reading strategies, general ideas and concepts and progress to more evaluative reading.

IEC 126 ADVANCED LISTENING AND SPEAKING 3 (3-0-6) Credits
Speaking and listening skills in both formal and informal contexts. Analysis of the messages of others, through peer-review, video examples, and audio examples.

IEC 127 READING FOR DISCUSSION 3 (3-0-6) Credits
Skills in reading news articles, essays, academic journals, and books for discussion purposes.

IEC 225 CULTURE OF THE ENGLISH SPEAKING WORLD 3 (3-0-6) Credits
Culture of English speaking countries and cultural awareness.

IEC 233 INTERPERSONAL COMMUNICATION IN AN ORGANIZATIONAL SETTING 3 (3-0-6) Credits
Interpersonal communication theories and concepts to analyze interactions in organizational settings, how interpersonal communication impacts workplace relationships, strategies for understanding and improving interactions with managers, subordinates, coworkers, and clients.

- IEC 234 SECOND LANGUAGE ACQUISITION 3 (3-0-6) Credits
(Prerequisite: IEC 231)
Introduction to the field of second language acquisition (SLA), factors contributing to the variability observed in rates and outcomes of second language learning as well as what it takes to attain advanced language and literacy competencies in a language other than the mother tongue.
- IEC 312 CONTEMPORARY BESTSELLERS 3 (3-0-6) Credits
(Prerequisite: IEC 211)
Contemporary bestsellers and how this informs the content of the text, as well as the text's success and critical appeal, how to correspond to divergent key events in human history, how bestselling novels fit into a critical sphere of literary theory, evaluating contemporary bestsellers as contemporary and worthwhile additions to the evolving current English Literary canon.
- IEC 318 PRINCIPLES OF JOURNALISM 3 (3-0-6) Credits
(Prerequisite: IEC 317)
Introduction to the principles and practices of journalism, historical and cultural understanding of journalism and practical assignments for the industry and experience in writing for specific purposes.
- IEC 325 CREATIVE WRITING 3 (3-0-6) Credits
(Prerequisite: IEC 121)
The fundamentals of writing in prose, poetry and theatre genres, creative writing in response to prompts or set exercises, how to critique and peer review creative writing after mastering the components of writing in different genres, application of literary terminology.
- IEC 326 ADVANCED ORAL COMMUNICATION 3 (3-0-6) Credits
(Prerequisite: IEC 124)
The psychology of speaking in the forms of panel discussions and speech delivering, moderating speaking sessions, and giving feedback.
- IEC 333 EVOLUTION OF THE ENGLISH LANGUAGE 3 (3-0-6) Credits
(Prerequisite: IEC 225)
An analysis of the origins of the English language, research on the etymology of words using the paradigm: form, meaning, and use; modern English usage and the relationship between English and media sources.
- IEC 334 SIMULTANEOUS INTERPRETATION 3 (3-0-6) Credits
(Prerequisite: IEC 231)
The principles and techniques of simultaneous interpretation from source language to receptor language.
- IEC 341 METHODOLOGY OF ENGLISH LANGUAGE TEACHING 3 (3-0-6) Credits
(Prerequisite: IEC 224)
Classical approaches to teaching English, the methods and techniques of these approaches, development in style of teaching language, and critique of modern approaches that have developed recently.

IEC 411 ENGLISH ASIAN LITERATURE 3 (3-0-6) Credits
(Prerequisite: IEC 211)
Reading and analysis of contemporary English Asian literature through a selection of various authentic or well-translated literary works based on theme and genre.

IEC 422 TRANSLATION II 3 (3-0-6) Credits
(Prerequisite: IEC 321)
The translation process, how the theories and methodology of translation apply to the practice of translation, practicing authentic translation, dealing with issues that arise during the translation process, and providing solutions to translation problems.

IEC 442 ENGLISH INSTRUCTIONAL SKILLS 3 (1-4-4) Credits
(Prerequisite: IEC 341)
Analysis of the needs of the students, teacher, and institution, planning and sequence lessons, how to develop materials, adapt textbooks, and create authentic assessments.

IEC 491 INDEPENDENT STUDY 3 (1-4-4) Credits
(Prerequisite: IEC 125, IEC 222)
Development of a student's chosen topic under the instructor's guidance related to but not already covered in any courses in the program.

IEC 493 SELECTED TOPICS 3 (3-0-6) Credits
(Prerequisite: IEC 125, IEC 222)
A deeper research project on an area that has not been fully explored within other courses.

IEC 498 SERVICE LEARNING ABROAD 6 (1-10-7) Credits
An opportunity to spend at least three weeks abroad to gain first-hand experience through service learning.

3. Free Elective Courses At least 6 Credits

Students must select at least six credit hours from among the courses offered in the International Program.

Study Plan

YEAR OF STUDY	SEMESTER 1		SEMESTER 2	
1	GEXXX LANGUAGE I	3 (3-0-6)	GEXXX LANGUAGE II	3 (3-0-6)
	GE141 MATHEMATICS FOR DAILY LIFE	3 (3-0-6)	GE113 A PATH TO WISDOM	3 (2-2-5)
	GE111 TRUTH AND SERVICE	3 (3-0-6)	GE142 HEALTH MYTHS	3 (3-0-6)
	IEC121 COMPOSITION	3 (3-0-6)	GE143 SCIENCE AND INFORMATION TECHNOLOGY FOR THE QUALITY OF LIFE	3 (3-0-6)
	IEC123 LOGIC AND CRITICAL THINKING	3 (3-0-6)	IEC122 SPEECH WRITING	3 (3-0-6)
	IEC124 ORAL PRESENTATION	3 (3-0-6)	IEC125 RESEARCH METHODS IN ENGLISH COMMUNICATION	3 (3-0-6)
	TOTAL	18 CREDITS	TOTAL	18 CREDITS
YEAR OF STUDY	SEMESTER 1		SEMESTER 2	
2	GEXXX LANGUAGE III	3 (3-0-6)	GE137 WRITING SKILLS AND ACADEMIC PERSENTATION	3 (3-0-6)
	GE114 CITIZENSHIP, GOOD GOVERNANCE AND PEACE	3 (3-0-6)	IEC211 INTRODUCTION TO THE SHORT STORY AND NOVEL	3 (3-0-6)
	IEC223 SMALL GROUP COMMUNICATION	3 (3-0-6)	IEC222 ACADEMIC WRITING	3 (3-0-6)
	IEC224 INTERCULTURAL COMMUNICATION	3 (3-0-6)	IEC232 INTRODUCTION TO ENGLISH PHONETICS AND PHONOLOGY	3 (3-0-6)
	IEC231 INTRODUCTION TO LINGUISTICS	3 (3-0-6)	MAJOR ELECTIVE	3 (3-0-6)
	FREE ELECTIVE	3 (3-0-6)	MAJOR ELECTIVE	3 (3-0-6)
	TOTAL	18 CREDITS	TOTAL	18 CREDITS
YEAR OF STUDY	SEMESTER 1		SEMESTER 2	
3	IEC321 TRANSLATION I	3 (3-0-6)	IEC311 POETRY AND DRAMA	3 (3-0-6)
	IEC331 SOCIOLINGUISTICS	3 (3-0-6)	IEC317 MEDIA LITERACY EDUCATION	3 (3-0-6)
	MAJOR ELECTIVE	3 (3-0-6)	IEC323 CULTURAL ANTHROPOLOGY	3 (3-0-6)
	MAJOR ELECTIVE	3 (3-0-6)	MAJOR ELECTIVE	3 (3-0-6)
	MAJOR ELECTIVE	3 (3-0-6)	MAJOR ELECTIVE	3 (3-0-6)
	FREE ELECTIVE	3 (3-0-6)		
	TOTAL	18 CREDITS	TOTAL	15 CREDITS
YEAR OF STUDY	SEMESTER 1		SEMESTER 2	
4	IEC421 PRINCIPLES OF PUBLIC RELATIONS	3 (3-0-6)	IEC495 INTERNSHIP	6 (0-48-24)
	IEC494 SENIOR SEMINAR	3 (3-0-6)		
	MAJOR ELECTIVE	3 (3-0-6)		
	MAJOR ELECTIVE	3 (3-0-6)		
	MAJOR ELECTIVE	3 (3-0-6)		
	TOTAL	15 CREDITS	TOTAL	6 CREDITS